

FAIÇAL BOUCHAMA

Shaping positive user-centric experiences that unlock competitive advantage and accelerate growth for brands and their customers. I can also support you through visual media, whether print or digital.

CREATIVE DESIGNER

ART DESIGNER

+41 78 330 43 63

contact@art-designer.ch

www.art-designer.ch

1217 Meyrin

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44 years old, French, Married, 2 children, Resident in Meyrin (GE)

1,72 m
Brown eyes (Pantone 1545)

Driving License B

First Aid Certificate

Creativity, attention to detail, organization, flexibility, team spirit, and positive attitude.

Coffee (2 cups/day + 1 sugar)



EXPERIENCE

2014-24
2019-23
2015-19
2014



ART DESIGNER

Graphic & UX / UI Designer Freelance

Design and production of printed/digital communication media in line with the strategy and objectives of my clients (industries, retail businesses, restaurants...).

MERKLE a dentsu company

Senior Experience Designer Geneva

Designing user-centric experiences for a lasting relationship between renowned brands and their audience (Chopard, Breitling, Verisure, BOSCH, CEPI, Beyond Gravity, MANN+HUMMEL, Swiss National Bank, Salesforce...) through tailor-made 360° communication media.

Reference: Ms. Anna Watson, Lead Experience Consultant

isobar a dentsu company

Art Director Geneva

Creating functional, striking, and eye-catching communication media to shape powerful narratives for brands such as Richemont, Audemars Piguet, Hublot, Caran d'Ache, Procter & Gamble, Sunstar, Pictet and ICRC-Red Cross.

Reference: Mr. Pierre Leroux, Head of CX Platform Solutions

SAFETY CARB ADDITIFS

SELLI AGENCY

Art Director Archamps (France) / Versoix

Developing 360° communication projects (Branding, Graphic Design, Art Direction, UX/UI, Front-End, Digital Marketing) through tailor-made solutions.

Reference: Mr. Fabien Selli, CEO



FRANZ CARL WEBER

Sales Advisor Geneva

Customer advice / sales of a wide assortment of children's toys and leisure items in one of the oldest toy brands in the world (leading in Switzerland since 1881). Contribute to exceeding the sales target (min 50 KCHF/day).

Reference: Mr. Jacques Reinhard, Director of Sales Operations.

10

years
experience

595

completed
projects

367

satisfied
clients

16 170

working
hours

EDUCATION

- BRASSART School (EDH Group)**
November 2015 - June 2016 | Grenoble (France)
Professional Diploma "Graphic & Multimedia Designer"
Bachelor's degree equivalent, with honors - Best project in the class
Reference: Mr. Patrick Loisel, Director
- ARIES-BRASSART School (EDH Group)**
January 2014 - July 2014 | Annecy (France)
Professional Diploma "Multimedia Graphic Designer"
Undergraduate degree equivalent, with honors - Valedictorian
Reference: Mr. Charles Mendes, Director
- HEC-Geneva / IAE Savoie Mont-Blanc / UJF Grenoble Alpes**
September 2004 - June 2005 | Geneva, Annecy & Grenoble
Master "Management & Technology of Information Systems"
Master's degree
Reference: Dr. Jean-Paul de Blasis, Professor at the University of Geneva

Key Expertise



Graphic Design



UX & UI Design



Branding & AD

Languages



French

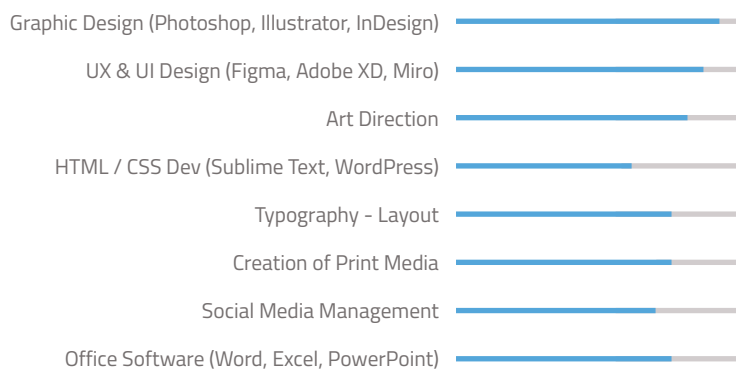


Arabic



English

Technical Skills



For an overview of the projects, please visit my portfolio on my personal website:
www.art-designer.ch/portfolio

Projects for



AFTER WORK

